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**I AM POWERFUL™**



# The Programs

## I A M P o w e r f u l ™

### Strategic Comprehensive Leadership

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Robust leadership development creating strategic, power centered leaders that are strong in 23 leadership competencies, across 5 planes of human development.

### What is the I AM Powerful™ Training?

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Our I AM Powerful™ flagship program turns mediocre management into extraordinary leadership in one comprehensive program. This 2-day robust leadership program covers 23 core leadership competencies, 17 life skills, social emotional intelligence, self-behavior management, and the **Four Principles of Power™**.

Great for all levels of leadership, this program has the best ROI in the industry, leaving you strategic leaders who make high quality decisions, effectively problem solve, produce consistent results you can measure, and cultures you can feel.

### What is Power Centered Leadership™?

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Power Centered Leadership™ is the ability to strategically lean in, engage, open up, and leverage people and environments, regardless of external factors, in order to create the consistent, high quality, and deeply palpable outcomes and experiences one desires. It is a progressive style of leadership based on the **Four Principles of Power™**. Power Centered Leaders™ leverage advanced interpersonal skills, high-level critical thinking, elevated emotional intelligence, strategic problem solving, and conscious decision making, to guide the organization, and all it touches, from brand to customer, team member, and culture.

Who is  
**I A M P o w e r f u l ™**  
designed for?

### EVERY LEVEL OF LEADER.

#### CASE STUDY

Hilton Grand Vacations put their top executives through the program. Then their top 50 leaders through all of our programs. Then all 300 regional team members through **I AM Powerful™**.

Finally, they required all new hires to take our programs within the first year of employment. In fact, they had the first certified corporate instructors because of the deep, vast, and versatile impacts this program had in their leadership culture, and business outcomes.

**I AM Powerful™ is best implemented from the top down, and embedded into organizational culture for lasting, organically self-perpetuating results.**

# I AM Powerful™

Robust Leadership Development based on the Four Principles of Power™ and Power Centered Leadership™

## Turn Mediocre Management into **EXTRAORDINARY LEADERSHIP**

The kind that creates cultures people want to work for, brands customers love to buy from, and profitable businesses shareholders invest in.



Our top leaders need to make high quality decisions, effectively problem-solve, be innovative and intuitive, navigate complexity amidst diverse interpersonal relationships, all while being confident, and adaptable, in the face of rapid change.

***However, today's leaders shut down, and react to complexity or ambiguity from our brains auto-response control based mechanisms 95% of the time.***

**In these moments leaders tend to:**

- 1 Make poor decisions.
- 2 Freeze in the face of complexity.
- 3 Anchor to the known, rather than strategically innovate.
- 4 Blow up relationships, rather than deepen them.
- 5 Expound problems, and increase legal risk, rather than solve problems, diffuse conflict, and mitigate threats.
- 6 Avoid what's in front of them, rather than tackle head-on the diverse challenges, difficult people, and often divergent agendas they face.
- 7 Constrict, contract, shut down, or attack, rather than leverage the skills necessary to enhance performance and produce consistently by leaning in, opening up, leveraging, and embracing what's in front of them.



This makes their results inconsistent, unintentional, and based on unconscious competencies when they do occur; which means results are hard to replicate, or scale. In the worst cases leaders create critical market mistakes, reduced margins, and induce costly lawsuits

### **In business that is costly and ineffective.**

**It creates:**

- 1 Strategic missteps that reduce market competitiveness
- 2 High turn-over, and disengagement
- 3 Costly legal cases
- 4 Public relations issues that reduce brand value and consumer trust
- 5 Complicated problems that cost time, money, and motivation
- 6 Inefficient systems that aren't scalable or sustainable
- 7 Poor performance and inconsistent results with low profit margins

### **The Solution**

**Leaders must move from control centered, brain wired, auto-responses to intentional power centered approaches.** Knowing which principles you are leading from – control or power - is the difference between inconsistency, costly turn over, law suits, and mediocre results, and productivity, engagement, efficiency, and profit.

### **I AM Powerful™**

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Power Centered leaders strategically lean in, engage, open up, and leverage people and environments, regardless of external factors, in order to create the consistent results high quality relationships, and deeply palpable experiences one desires.

**In this training** rewire your brain, behaviors, and emotions to respond to ambiguity, complexity, and stress with power centered approaches that produce, over control centered responses that protect. Make high quality decisions that innovate, strategically problem solve when it matters most, think critically in the moment amidst rapid fire change, and build authentic relationships that produce high quality, consistent results that are enjoyable in the process.



## IN TWO DAYS:

Learn to lead from a place of authentic power that produces lasting, meaningful results that matter, rather than unintentionally lead from a place of control that drains people, resources, and profits.

### **You'll:**

- Find the patterns beneath apparent chaos and leverage them to produce consistent results
- Tap into hidden potential that drives limitless outcomes
- Develop diverse adaptability, and begin to learn on the fly
- Calmly and consciously respond to change building confidence and trust in your team
- Address complexity with effective strategy, and balanced approaches
- Think critically in the moment, transforming it into an opportunity to amplify
- Make effective decisions in difficult times
- Develop authentic relationships that produce passionately, communicate effectively, and bring out the best in everyone
- Learn how to lean in, open up, embrace, and engage regardless of external factors
- Learn to be present, take ownership, operate from a place of inherent equality, and make powerful choices in the face of challenges, and under great pressure.

**Increase Productivity**

**Drive Strategic Agility**

**Enhance Engagement**

**Improve Deadlines, Budgets, and Measurable Outcomes that Matter**

**Improve Loyalty, Team Work, and Commitment**

**Improve Turn Over and Increase Retention**

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## Signature Power Integration Center Training

This two day program follows our signature training approach combining critical thinking, skill mastery, and relevant personal transformation for long term measurable results, when they matter most. We process our way to success, in real life, relevant situations occurring in your business and teams right now! We help you fix the things that matter, and produce results that stick.

*All programs of the Power Integration Center™ are aligned with the 4 Principles of Power™ and the core philosophy of power centered leadership™.*